

# Stakeholder Engagement

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## 1. Purpose

The institution recognizes stakeholder engagement as a critical component of **quality assurance, governance, and continuous improvement**. This policy aims to establish a structured mechanism to **identify, involve, consult, and respond to stakeholders** in academic, administrative, and strategic processes.

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## 2. Stakeholders

The institution's key stakeholders include:

- Students
- Faculty members
- Alumni
- Parents / Guardians
- Employers and Industry representatives
- University / Regulatory bodies
- Management
- Local community and society

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## 3. Objectives

- To obtain systematic feedback from stakeholders
- To enhance academic quality and student outcomes
- To strengthen industry-academia interaction
- To promote transparency, accountability, and inclusiveness
- To support **Continuous Quality Improvement (CQI)**

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## 4. Modes of Stakeholder Engagement

### A. Students

- Student feedback on curriculum, teaching-learning, and facilities
- Student representation in committees and councils
- Mentoring, grievance redressal, and support systems

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## **B. Faculty**

- Faculty participation in academic planning and governance
- Feedback on curriculum design, assessment, and policies
- Faculty Development Programs (FDPs) and review meetings

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## **C. Alumni**

- Alumni feedback on curriculum relevance and employability
- Alumni association meetings and mentorship programs
- Alumni participation in placements, internships, and guest lectures

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## **D. Parents / Guardians**

- Parent–Teacher meetings
- Feedback on student progress and institutional support
- Counseling and grievance redressal mechanisms

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## **E. Employers & Industry**

- Industry Advisory Board meetings
- Feedback on graduate attributes and skill requirements
- Collaboration through internships, projects, consultancy, and MoUs

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## **F. Community & Society**

- Extension activities and outreach programs
- Community development initiatives
- Social responsibility and sustainability programs

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# **5. Feedback Collection and Analysis**

- Feedback is collected through **online/offline surveys, meetings, and interactions**
- Data is analyzed by **IQAC and concerned committees**
- Action Taken Reports (ATR) are prepared and implemented

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## 6. Roles and Responsibilities

- **IQAC** coordinates stakeholder engagement activities
- **Departments** implement feedback-driven improvements
- **Management** reviews outcomes and supports policy decisions

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## 7. Documentation and Evidence

The institution maintains records of:

- Feedback forms and survey reports
- Minutes of meetings with stakeholders
- Action Taken Reports
- Improvements implemented

These documents are preserved for **NAAC/NBA accreditation and audits**.

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## 8. Review and Continuous Improvement

Stakeholder engagement mechanisms are reviewed periodically to:

- Enhance participation and effectiveness
- Align with updated accreditation frameworks
- Strengthen institutional governance and quality culture

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## 9. Transparency and Disclosure

Stakeholder engagement processes, feedback summaries, and improvements are disclosed through:

- Institutional website
- Annual reports and AQAR
- Accreditation documents

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## Approval & Implementation

This Stakeholder Engagement Policy is approved by the competent authority and implemented across the institution.